

# Advanced Section 106 Seminar: San Francisco, CA

**The Advanced Section 106 Seminar will be held on Thursday, June 19, 2008**

**Important note:** Classes are filled on a first come/first served basis of registrations received with payment at the Advisory Council on Historic Preservation (ACHP). You must be confirmed by the ACHP to be admitted to class.

**Registration:** For individuals paying by credit card, on-line registration is available and can be accessed at <http://www.achp.gov/106seminar.html#forms>. For individuals paying by check or SF 182, registration forms must be downloaded at <http://www.achp.gov/106seminar.html#forms> and faxed to 202-606-5073.

**Course Location and Accommodations:** The course is being held at the Kimpton Serrano Hotel, 405 Taylor Street, San Francisco, CA 94402, <http://www.serranohotel.com/>. The Serrano Hotel, a boutique luxury hotel near Union Square, the Theatre District and Moscone Convention Center, is a beautifully restored 17-story Spanish revival building in the heart of downtown San Francisco.

A limited block of rooms has been secured for attendees for Wednesday, June 18 at the government rate of \$152.00 for a single occupancy plus applicable state and local tax (14%). **It is recommended that you make your reservations early, as the rooms are likely to sell out. Reservations must be made by Monday, May 18, 2008.** Reservations made after that date will be accepted on a space available basis at whatever rate is available at the time of the reservation. **To reserve your room**, call Central Reservations at 1-877-294-9709 and state that you are with the Advisory Council on Historic Preservation. If our room block is sold out, you can find additional hotels at online hotel booking websites. Searching for sites for San Francisco in zip code 94402 is recommended.

**Traveling to San Francisco:** San Francisco International Airport (SFO) lies just 14 miles south of downtown San Francisco. Approximate time to downtown ranges between 20-30 minutes depending on the time of day and mode of transportation. For complete information on airport transit and ground transportation, visit the Web site for San Francisco International Airport, [www.flysfo.com](http://www.flysfo.com).

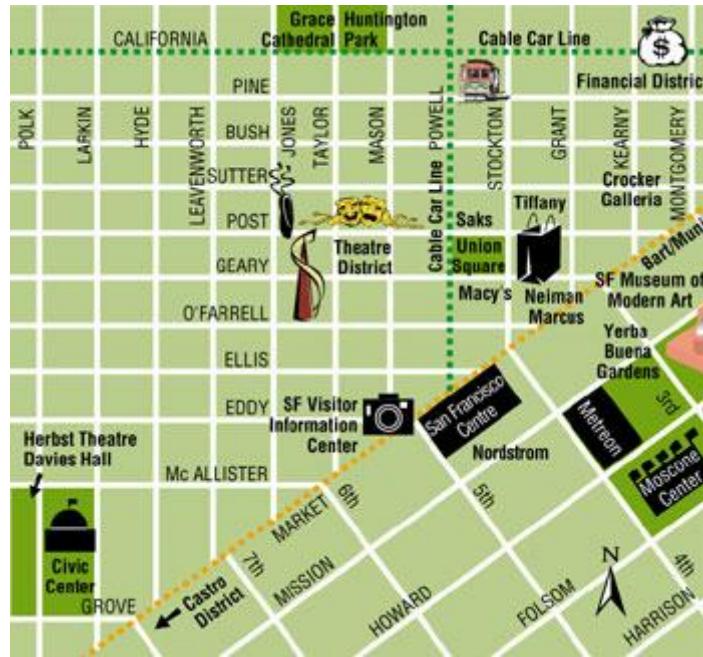
## Ground Transportation:

- **SFO Airporter** - offers frequent non-stop motor coach service between San Francisco International Airport, Union Square and the Financial District. No reservations required. Approximate cost is \$14.00 one way, per person.
- **Door-to-Door Van Services** - Nearly a dozen door-to-door van services operate from all terminals at SFO. Fares average \$10-15 per person.
- **Taxi** - Taxi service is available from SFO to downtown. Approximate fare to a downtown destination is \$30-44. Taxis may add a \$2.00 pass-through fee to all airport fares leaving SFO. Voluntary ride sharing for two or more persons with a maximum of three destinations is permitted.
- **Car Rentals** - Auto rental counters are located in the centralized SFO Airport Car Rental Center. Shuttle buses to the Rental Center depart from Upper Level outside curb every 5 minutes. The SFO AirTrain (an intra-airport people mover system) opened in 2003 providing even more efficient transportation to the Rental Center.
- **BART** - The San Francisco Bay Area Rapid Transit (BART) system now connects with SFO. The SFO BART Station is located in the International Terminal with direct links (one level above) to all terminals via the SFO AirTrain. Travelers can take the BART line from downtown San Francisco to the SFO International Terminal in just 29 minutes for under \$5.00. Also, connections to Peninsula/Silicon Valley/San Jose communities will be available via the SFO BART-Millbrae Station intermodal station with same platform connections to the Caltrain system.

## Driving Directions:

- **Driving Directions the South and from San Francisco Airport:** Take Highway 101 North. From Highway 101, take Interstate 280 North into San Francisco, CA. From Interstate 280 North, take the 6th Street exit. Continue on 6th Street; stay in one of the left lanes. At Market Street, 6th Street becomes Taylor Street. Stay on Taylor for 4 blocks. The Serrano Hotel is in downtown San Francisco at the corner of Taylor and O'Farrell on the left side at 405 Taylor Street.

- **Driving directions from the North:** After crossing the Golden Gate Bridge into San Francisco, take the Lombard Street exit. Go 14 blocks on Lombard. Turn right on Van Ness Avenue; go 14 blocks to Bush. Turn left on Bush Street; drive 5 blocks to Jones. Turn right on Jones Street; drive 4 blocks to O'Farrell. Turn left on O'Farrell Street; drive 1 block. Turn left onto Taylor Street. The Serrano Hotel is in downtown San Francisco at the corner of Taylor and O'Farrell on the left side at 405 Taylor Street.
- **Driving directions from the East:** After crossing the Bay Bridge into San Francisco, take the 5th Street exit and veer right onto 5th Street. Cross Market; 5th Street will become Cyril Magnin. Take Cyril Magnin to Ellis Street. Turn left at Ellis; drive 2 blocks to Taylor Street. Turn right; drive 1 block. The Serrano Hotel is in downtown San Francisco at the corner of Taylor and O'Farrell on the left side at 405 Taylor Street.



**Parking at the Serrano Hotel:** Valet parking is available with in-and-out privileges.

**Local Information:** The Serrano Hotel is centered in the heart of the San Francisco theater district and just a few short blocks to Moscone Convention Center, a location that gives guests easy access to downtown and shopping in nearby Union Square. At Taylor and O'Farrell Streets, the boutique Serrano Hotel is surrounded by the City's theaters - footsteps from the American Conservatory Theater (A.C.T.), the Curran Theater, Golden Gate Theater and many more downtown theaters. Within easy walking distance or a short cab ride from our luxury downtown hotel is the [Moscone Convention Center](#), the San Francisco Museum of Modern Art (SFMOMA), Yerba Buena Gardens and Sony Metreon as well as the Financial District and Powell Street cable car.

**Registration:** Registration will be located in the conference room on Thursday, June 19 at 8:00 a.m. Plan to stop by the registration desk to check in and to pick up your course notebook and other course materials.

**Schedule:** *The Advanced Section 106 Seminar* runs from 8:30 am to approximately 4:30 pm.

**Meals:** Continental breakfast, a full lunch and afternoon break will be provided. The cost of these food functions is included in the registration fee.

**Attire for Training Course:** Attire for the course is casual. Also, please keep in mind that hotel meeting rooms tend to be cool, so plan to bring a sweater or jacket.

**Cancellations:** If made at least 14 days prior to the start of the course, registrants who cancel will receive a full refund minus a 15% processing fee. No refunds will be given for cancellations made fewer than 14 days before the start of the

course; however, substitutions may be made at no cost up until three days before the course begins. All cancellations must be made in writing.

**Questions:** If you have any questions about logistics or the course, please contact Cindy Bienvenue at [cbienvenue@achp.gov](mailto:cbienvenue@achp.gov) or 202-606-8521.

**We have a great training course planned for you and look forward to seeing you there!**